



NEWS RELEASE



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SunPass Passes 15 million Transponder Mark **Still going strong after all these years**

OCOEE — SunPass, the state of Florida's largest and most successful prepaid electronic toll program recently crossed another milestone when its 15 millionth transponder was put into circulation.

The SunPass prepaid toll program began in 1999. Since its humble beginnings, SunPass has evolved into a recognized leader in the world of electronic toll collection. SunPass transponders were among the first in the nation to become available for retail sale and are now available for purchase at thousands of retail outlets throughout the state of Florida.

Meanwhile, the Turnpike system has continued to maximize the advantages offered by SunPass and electronic toll collection technology. What began with a small portion of roadway in south Florida that accepted SunPass transponders has evolved to full stretches of roadway that feature All Electronic Toll Collection, where SunPass accounts for more than 80 percent of the toll transactions processed. Currently, the Turnpike in Miami-Dade County, The Sawgrass Expressway in Broward County and the Veterans Expressway in Hillsborough County all feature All Electronic Tolling. The Miami Dade Expressway Authority and the Tampa-Hillsborough Expressway Authorities have also converted their respective roadways to All Electronic Tolling featuring SunPass Transponders.

Diane Gutierrez-Scaccetti, Executive Director of Florida's Turnpike said "All the success of the SunPass program boils down to the tremendous value provided to the customer. The ease and convenience of using SunPass to pay for tolling encourages customers to buy a transponder, but it is world class customer service, toll savings and an ever expanding universe of services that keep it relevant."

Those 15 million transponders not only help customers pay for tolls in the state of Florida. SunPass is now accepted in Georgia and North Carolina with other states planned to follow. Not content to rely on past achievements, SunPass continues to blaze an innovative trail through the world of electronic toll collection:

- Florida's Turnpike, Miami-Dade Expressway Authority and Tampa-Hillsborough Expressway Authority joined in an effort to create the Centralized Customer Service Center, which consolidates the call centers for three of Florida's most successful toll programs beneath one roof. This 'one stop shop' for customer service will streamline call center operations for customers using the SunPass brand.
- SunPass can be used to pay for parking at Hard Rock Stadium in Miami and is also used to pay for parking at major airports across the state of Florida.
- SunPass, in a unique partnership with Florida Polytechnic University, recently announced plans to construct a testing facility and autonomous vehicle proving ground at the university campus near Lakeland. Once completed, this 2 ¼ mile test track will, among other things, allow testing of electronic toll equipment that will help keep SunPass on the cutting edge of industry advances.

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