



Florida Department of Transportation/Florida's Turnpike Enterprise

RON DESANTIS
GOVERNOR

Turkey Lake Service Plaza | Mile Post 263 | Bldg. #5315
P.O. Box 613069, Ocoee, Florida 34761

JARED W. PERDUE, P.E.
SECRETARY

For Immediate Release

September 22, 2023

Contact: Ivette Ruiz-Paz

(954) 934-1289 | FDOT-TPCOMM@dot.state.fl.us

Florida's Turnpike Enterprise Moves to Electronic Toll Collection on Pinellas Bayway East and South Toll Plazas in Pinellas County

Cash collection ends Friday, September 22, 2023

OCOE, Fla. – As part of its ongoing pursuit toward more efficient business operations and customer convenience, Florida's Turnpike Enterprise will begin its implementation of Electronic Toll Collection (ETC) on the Pinellas Bayway East and South Toll Plazas to improve safety and enhance mobility for drivers. Cash will no longer be accepted at the Pinellas Bayway East and South Toll Plazas beginning Friday, September 22, 2022. The West Plaza was converted to ETC in 2021 with much success. This conversion resulted in less congestion and traffic noise in the area.

"We began Electronic Toll Collection with the launch of the SunPass program in 1999," said Nicola Liquori, Executive Director, and CEO of Enterprise. "The Department has had a longstanding vision to implement electronic tolling for efficiency and sees it as the best approach to increasing safety and adapting to customer's changing needs."

Tolls will be collected electronically using a SunPass, E-Pass, E-ZPass, LeeWay, NC Quick Pass, Peach Pass, K-TAG, PIKEPASS, Toll Tag, or via TOLL-BY-PLATE. The tolling points include the following locations:

- Pinellas Bayway East Toll Plaza
- Pinellas Bayway South Toll Plaza

The Pinellas Bayway Resident and Commuter Pass Programs will not be affected by this implementation. Drivers without a transponder are encouraged to get a SunPass to pay for tolls. The SunPass Prepaid Toll Program offers the lowest toll rate in Florida, resulting in a savings of \$1.00 at the East Plaza and \$1.04 at the South Plaza roundtrip for 2-axes vehicles when compared to TOLL-BY-PLATE. Plus, SunPass customers avoid the \$2.50 administrative fee per monthly invoice. Both SunPass and TOLL-BY-PLATE allow customers to link a debit or credit card to pay for future tolls. Accounts may be replenished with a card or cash.

Drivers can also visit the Pinellas Bayway SunPass Customer Service Center located at 4501 54th Avenue S, St. Petersburg, FL 33711 to purchase a SunPass transponder.

For information about SunPass or TOLL-BY-PLATE, please visit SunPass.com or call 1-888-TOLL-FLA (1-888-865-5352). For information about this ETC project, please visit FloridasTurnpike.com.