



## Veterans Expressway/SR 589 Dynamic Message Signs Enhancements Project

### Project Description

To fulfill its mission to help meet the state's growing transportation needs, ensuring value to customers, and enhancing safety for all travelers, Florida's Turnpike Enterprise is enhancing dynamic message signs along Veterans Expressway/State Road (SR) 589 in Hillsborough County.

This project will update the overhead dynamic message signs between Memorial Highway/SR 60 and Wilsky Boulevard, milepost 2 to milepost 8, of Veterans Expressway. Dynamic message signs are overhead electronic signs that provide drivers with real-time traffic alerts.

#### Project Benefits:

- Enhancing visibility by replacing the existing overhead electronic signs with full color signs.
- Improving safety and emergency messaging by updating electronic sign programming

### Construction and Traffic Impacts

Construction will take place during both daytime and nighttime hours. Nearby residents and businesses may experience periodic construction light, noise, and dust throughout the project's duration. The Enterprise takes steps to reduce construction impacts and efforts will be made to limit traffic and noise disruptions.

Lane closures will generally take place during off-peak hours to minimize traffic congestion and delays for most drivers. Closures and detours will be announced in advance in the Central and West Central Florida Weekly Lane Closures and Work Zone Advisory.

#### Schedule and Funding

##### Construction Schedule

Work is anticipated to be completed by mid-2025.

##### Cost and Funding

The project cost is approximately \$1.8 million.

#### Public Information

##### Tina Thomas

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— or —  
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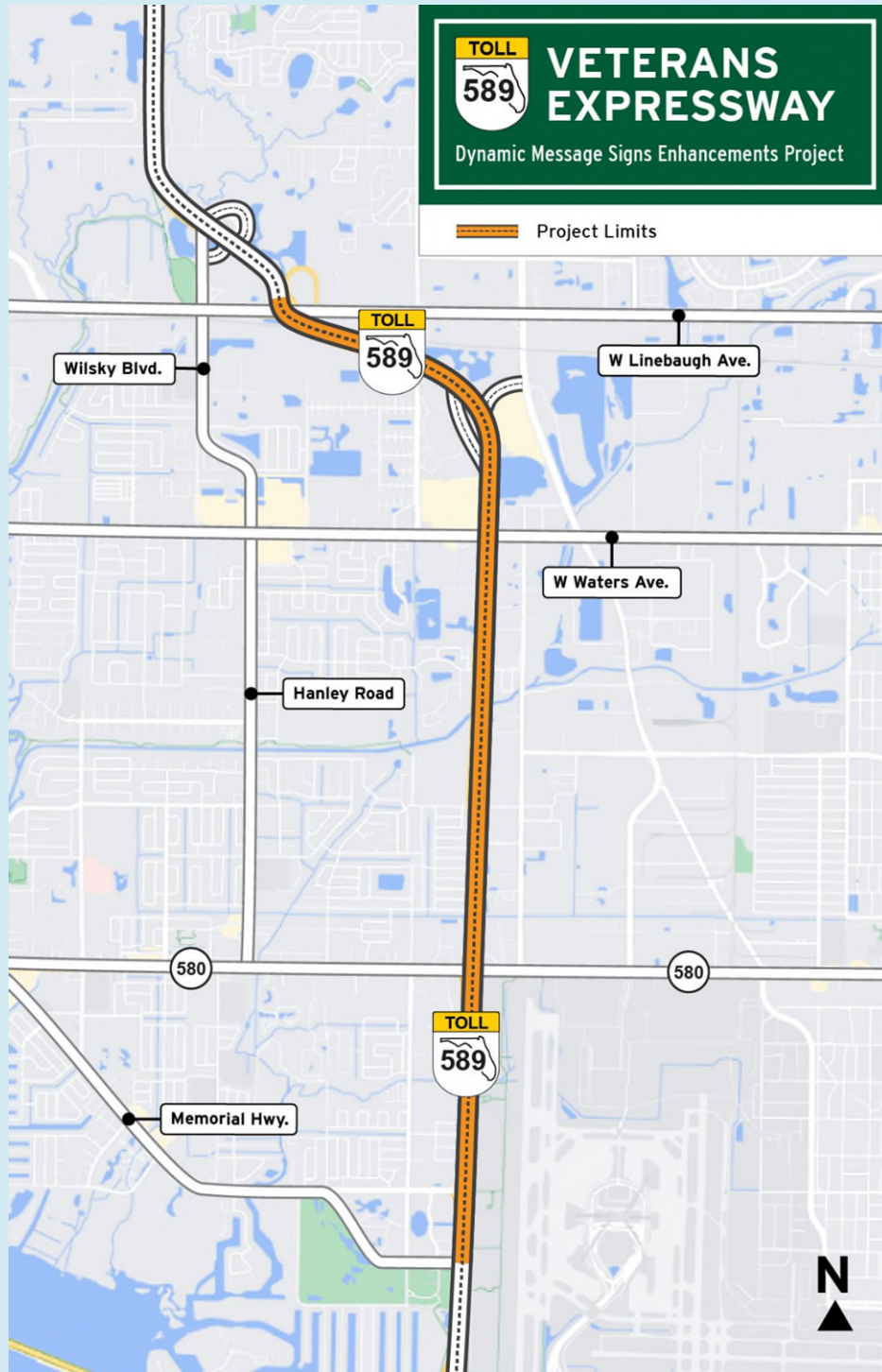
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